The Multi-Store Model – Mark Scheme (MCQ)

Q1.

AO1 = 2

B   Duration (short-term memory).
C   Encoding (short-term memory).

1 mark for each correct answer.

Q2.

AO1 = 3

A   Sensory memory

B   Long-term memory

C   Rehearsal loop

1 mark for each correct answer.

Q3.

AO1 = 2

One mark for each correct answer.

Definition	Concept
The length of time the memory store holds information	A – Duration
Transforming incoming information into a form that can be stored in memory	C – Encoding